

FOR IMMEDIATE RELEASE

**Alerion Aviation Launched as an Industry-Leading Private Jet Provider  
Following Merger of JFI Jets and ACP Jets**

**“The Tagline “Your Personal Sky” and Alerion Name Represent a Company that Will  
Soar to Great Heights With Unremitting Attention to Detail, Service and Safety”**

TAMPA... January 20, 2016 -- A new brand of private jet charter and management, “Alerion Aviation,” was launched today representing the pinnacle of private aviation, including aircraft charter, management and worldwide aviation consulting. The new brand was introduced at the NBAA Schedulers and Dispatchers Conference in the Tampa Convention Center in Tampa, FL (Booth 1612).

"Alerion Aviation combines the finest aspects of JFI Jets and ACP Jets, two firms that already had an extraordinary growth trajectory, unparalleled customer service and the highest safety ratings in the industry," says Bob Seidel, chief executive officer of Alerion Aviation. "Indeed, the sum of the best practices at both companies is now greater than the individual parts."

The company’s management team is comprised of some of the industry’s most respected and experienced leaders who are entrusted with the private aviation needs of the world’s most discerning customers who require the utmost service and privacy. Alerion carries the highest safety ratings of ARGUS and Wyvern as well as IS-BAO Stage 2 certification.

“Your Personal Sky” the new company’s tagline, represents Alerion Aviation’s commitment to building a company focused on quality and individualized customer service. An "alerion" is a rare and mythological soaring bird, known as the Lord of the Sky that reaches new heights.

“Our new logo reflects the soaring alerion mythological imagery with a modernistic sensibility, while incorporating elements of JFI and ACP Jets’ identity,” Seidel explains. “ It connotes a balance of modernity, luxury, and efficiency. We’re pleased that our employees helped by suggesting nearly 100 names. Not only did we receive a number of great ideas, the naming was also a great team-building exercise to merge our corporate cultures.”

Alerion offers aircraft management, private jet charter, hangar facilities, and maintenance services in all three of the U.S.'s busiest private jet demand markets: the New York metropolitan area, Southern California and South Florida. The combined companies will operate and manage 17 midsize, super-mid and heavy jets, all available for charter.

"We believe in offering world class, comprehensive aircraft management for aircraft owners, and industry-leading worldwide charter services for those who demand the highest degree of safety, service and professionalism," says Seidel. "With unremitting attention to detail, and the industry's most extreme commitment to quality service, Alerion is a clear leader among private aviation companies."

#### About Alerion Aviation

Alerion Aviation provides an unmatched level of service, safety and privacy for private jet charters as well as aircraft management, maintenance and worldwide aviation consulting. The company's commitment to safety has garnered prestigious, third party ratings including the ARGUS Platinum Rating, Wyvern Wingman and IS-BAO Stage 2 certification. Alerion has offices and aircraft nationwide in high traffic locations including Southern California, Farmingdale, New York, Morristown, New Jersey, Wilmington, Delaware, and West Palm Beach, Florida. For more information on Your Personal Sky, please visit Alerion Aviation at <http://www.flyalerion.com>.

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